

FOR IMMEDIATE RELEASE:
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**OHIO EGG FARMERS HOST SIXTH ANNUAL PJS AND EGGS EVENT TO
BENEFIT NATIONWIDE CHILDREN'S HOSPITAL**

Eleven Central Ohio Restaurants Serve Breakfast for Dinner; Guests Dine in Pajamas and Donate Pajamas

COLUMBUS, Ohio (November 14, 2017) – The Ohio Egg Marketing Program in partnership with Ohio egg farmers hosted the sixth annual PJs and Eggs event on October 26. During the event, 11 central Ohio restaurants, regularly open only for breakfast and lunch, re-opened from 5 p.m. to close to serve breakfast for dinner to benefit Nationwide Children's Hospital.

Open to guests of all ages, attendees were encouraged to dine in their family-friendly pajamas and bring new pajamas sized newborn to 12 years to donate to Nationwide Children's Hospital for children receiving care and services through its Columbus-wide treatment network. In exchange for pajamas donated, guests received a free dozen Ohio eggs.

This year's event raised \$3,628.50 in monetary donations and collected 1,737 pairs of pajamas. To date, PJs and Eggs has raised \$9,423.21 in monetary contributions for Nationwide Children's Hospital and donated 7,313 pairs of pajamas.

Participating restaurants included seven Sunny Street Café locations, Beechwold Diner, Gena's Restaurant, Café Creekside and Lilly's Kitchen Table. Ohio egg farmers were present at each restaurant to answer guests' questions about egg farming and discuss the role eggs play in a healthy diet.

"We are honored to support Nationwide Children's Hospital through our annual PJs and Eggs event," said Jim Chakeres, executive vice president of the Ohio Poultry Association. "PJs and Eggs is a great opportunity to educate consumers on egg nutrition and egg farming, support a great cause and bring an evening of family fun to central Ohioans."

Ohio is one of the largest egg farming states in the nation producing more than 9 billion eggs per year, at an estimated retail value of more than \$1.2 billion.

For more information about the event, visit www.PJsandEggsOhio.com. For recipes and more information about egg nutrition, visit www.OhioEggs.com.

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